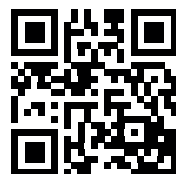


International Symposium on Agricultural Technology Adoption

Nov | 6-8 | 2019 - Campo Grande | MS | Brazil

Palestras em Português e Inglês (com tradução)



Website: <http://bit.ly/2NqTF0U>

Acesse o QR-Code acima
para mais informações

Realização



Apoio



Patrocínio



Hospedagem Oficial



PROGRAMME

6th November

- 07h30 – 08h30 **Registration**
08h **Opening ceremony**
Dra. Mariana de Aragão Pereira – Researcher, Symposium coordinator – Embrapa Beef Cattle/Brazil
Dr. José Carlos J. Lopes – Director of Business and Administration School – ESAN/UFMS/Brazil
Dr. João Augusto Rossi Borges – Coordinator of Post-Graduation Program on Agribusiness – FACE/UFMG/Brazil
Panel: A new look over technology transfer and adoption
Adoption and Innovation: the challenges to research and society
Antônio Márcio Buainain (Institute of Economy - UNICAMP/Brazil)
- 08h30 – 10h **Posters announcement**
10h – 10h20 Coffee Talk (Poster Session)
10h20 – 10h45 **Open Innovation as a strategy for leveraging technology adoption and impact: Embrapa's RD&I management model**
10h45 – 12h Bruno dos Santos Alves Brasil (Research and Development Secretary SPD – Embrapa/Brazil)
- 12h – 14h Lunch
- 14h – 15h15 **The dynamic impacts of farm-level technology adoption on production, prices and profitability on Brazil's dairy supply chain**
André Rozenberg Peixoto Simões (State University of Mato Grosso do Sul - UEMS)
- 15h15 – 16h30 **From precision livestock to 4.0 agriculture: the opportunities and challenges for farming**
Camilo Carroumeu (Embrapa Beef Cattle/Brazil)
- 16h30 – 17h **Poster Session**
17h – 19h **FREE MINI-COURSE – Behavioral Diagnosis of the Productive Activity – BDPA (limited seats)**
Francisco Rocha (Embrapa Cerrados/Brazil)

7th November

- 08h30 – 09h45 **Farmers' uptake of animal health and welfare technologies**
Luiza Toma (Scotland's Rural College/Scotland)
- 09h45 – 10h05 **Posters announcement**
10h05 – 10h30 Coffee Talk (Poster session)
- 10h30 – 11h45 **Challenges and opportunities to the adoption of integrated farming systems: lessons from Brazil and beyond**
Rachael Garrett (ETH Zurich/Switzerland)
- 12h – 14h Lunch
- 14h – 15h15 **Panel: Methodology and approaches to technology adoption research**
Determinants of farmers' uptake of innovative crop technologies. A structural equation modelling approach applied to survey data
Luiza Toma (Scotland's Rural College/ Scotland)
- 15h15 – 16h30 **Theory of Planned Behavior: assumptions, applications and limitations**
João Rossi Borges (Federal University of Grande Dourados/Brazil - UFGD)
- 16h30 – 17h **Poster session**
17h – 18h15 **The ethnographic decision tree model for technology adoption studies**
Mariana de Aragão Pereira (Embrapa Beef Cattle/Brazil)
- 18h30 – 21h30 **Social gathering and networking (tickets to be purchased at the Secretary).**

8th November

- 08h30 – 09h45 **Panel: Experience and knowledge exchange**
Factors affecting technology adoption in beef cattle production in Rio Grande do Sul state, Brazil
Matheus Dill (Rural Federal Univ. of Pernambuco/Brazil)
- 09h45 – 10h05 **Posters announcement**
10h05 – 10h30 Coffee Talk (Poster session)
- 10h30 – 11h45 **Factors affecting technological adoption in beef cattle in Corrientes province, Argentina**
Silvana Ines Giancola (Instituto Nacional de Tecnología Agropecuaria -INTA/Argentina)
- 12h – 14h Lunch
- 14h – 15h15 **The influence of technology characteristics and farmers' objectives on technology adoption behavior**
Mariana de Aragão Pereira (Embrapa Beef Cattle /Brazil)
- 15h15 – 15h45 **Poster session**
15h45 – 17h **Strategies leading to successful wide adoption of mixed grass-legume pastures in intensive beef cattle production systems in the Brazilian Amazon**
Judson Ferreira Valentim (Embrapa Acre/Brazil).
- 17h – 18h **Round table with speakers - Getting the priorities right: how can the Brazilian agriculture benefit from adoption research?**
Moderator: Mariana de Aragão Pereira (Embrapa Beef Cattle/Brazil)
- 18h – 18h15 **Closing ceremony: Main lessons from the Symposium**